



PRESS RELEASE

Contact:

Mary's Pizza Shack

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MARY'S PIZZA SHACK OPENS FULL BAR IN DIXON RESTAURANT

"Shack" Bar Opening is April 17

Sonoma, CA –March 31, 2006 – Mary's Pizza Shack, the 15-unit Italian restaurant, has added a bar to its Dixon location on Ary Lane. Mary's Pizza Shack opened their first bar on Sonoma Plaza in May 2004 and based on the success, the Mary's Pizza Shack family decided to expand their restaurant bars in Dixon and Rohnert Park in 2006. Beginning April 17, guests can enjoy a Martini ("Shackatini"), Margarita, Mojito, coffee drink, wine or beer from the new bar. Mary's Pizza Shack's signature (and award winning) drink is the Pomegranate Martini, made with Ketel One Vodka, lime and lemon juices, pomegranate syrup and a splash of Gloria Ferrer Champagne. The full bar will include specialty and seasonal drinks, as well as an expanded wine and beer list.

The Dixon location also had a partial remodel to reflect the look of the original 1959 shack that Mary Fazio opened. Mary's Pizza Shack recreated the "original shack" feel that Mary Fazio opened in 1959 and the 2nd and 3rd generation family brought back history. Mary's original kitchen utensils, upside down colanders as light shades, original signs and menus provide historic décor in the restaurant.


"We wanted to bring back our roots and model our Dixon location after the original shack. Though my grandmother Mary passed away in 1999, we want to continue her legacy," Nanette Albano-Lane, Mary's Granddaughter and Décor Manager, states. Vince Albano, VP of Restaurant Development and Mary's grandson continues, "Nonny would be proud that we are keeping her dreams alive."

The renowned Italian family-owned and operated restaurant offers a reasonably priced, homemade Italian meal, perfect for a business lunch, soccer team celebration or family dinner. Mary's Pizza Shack's menu will remain the same as the other 14 locations, based on Mary Fazio's original recipes, traditions, quality food and passion. The remodeled location continues to offer dine-in, take-out and delivery seven days a week. Over 20 party trays are available, as well as gift cards and a banquet room.

Mary's Pizza Shack is located at 1460 Ary Lane (707-693-0300)

About Mary's Pizza Shack

Mary's Pizza Shack, founded in 1959 by Mary Fazio, is famous for its homemade Italian food at reasonable prices served in a caring, passionate, casual and fun atmosphere. From the first single



"shack" opened forty-six years ago, Mary's Pizza Shack has grown to 15 full-service casual Italian restaurants in Sonoma, Napa, Marin, Solano and Contra Costa Counties. Today, everything is still made from scratch using the original recipes from the original shack. Mary's Pizza Shack serves the same homemade pasta sauces, pizza, soups, salad dressings, and meatballs and carries on the same quality food, passion and traditions just like it was 1959. Mary's Pizza Shack is a family owned business operated by the second and third generation of Mary Fazio based in Sonoma, California.

Please contact Denise Pepp at 707-938-3602 or via e-mail at dpepp@maryspizzashack.com for photos or to schedule interviews.

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